

**PRESS RELEASE**

**eCOGRA APPOINTS FORMER HEAD OF GAMING SERVICES AT LEADING INTERNATIONAL ACCOUNTING FIRM TO THE BOARD**

*Bill Henbrey joins with 30 years experience in all aspects of the leisure and gaming industry*

**LONDON, November 28, 2006** - eCOGRA (eCommerce and Online Gambling Regulation and Assurance) [www.ecogra.org](http://www.ecogra.org), the online gambling industry's player protection and standards authority, has appointed a highly experienced leisure and gaming financial executive as an additional independent director on the Board.

Chartered Accountant **Bill Henbrey** recently retired from **BDO Stoy Hayward** in London, where he was a partner and head of the betting & gaming and leisure & hospitality units, amassing over thirty years of experience in the business assurance and financial advisory fields for a wide range of tier one clients. The portfolios for the divisions he headed included UK and international companies both private and public involved in land-based gambling and, since 2000, online operations.

Mr. Henbrey was named "Best Business Adviser to Growing Businesses" by the CBI and Real Business magazine in 2000.

Bill Henbrey said, "I am delighted to be joining eCOGRA at the very time when online gaming standards and conduct are under immense scrutiny. This is an opportunity for me to assist the industry to raise its performance levels and ensure the highest degree of commitment to fair and responsible gaming".

"We are very fortunate to secure the experience and commitment of such an accomplished financial executive for the eCOGRA Board," said CEO **Andrew Beveridge** in announcing the appointment. "His expertise and impressive skills complement the high calibre regulatory and business talents of our three existing independent directors, Michael Hirst OBE, Frank Catania and Bill Galston OBE."

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**Notes**

eCOGRA, the independent standards authority for the online gambling industry, is committed to protecting online casino and poker players around the world. The non-profit organisation addresses the most important issues to players: fast payouts, fair gaming, responsive and efficient service and responsible operator conduct.

eCOGRA provides an international framework of best operational and player practice requirements enforced through inspections, reviews, and continuous monitoring by independent global audit companies. To date, over 100 sites comply with these requirements and have been awarded the coveted "Play It Safe" Seal that identifies to players the safest online gambling sites on the Web. For more information on how eCOGRA is constantly improving standards in online gaming for players everywhere, go to [www.ecogra.org](http://www.ecogra.org)

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